



CPHSLA FALL MEETING AND PROGRAM September 22, 2004

MLA TELECONFERENCE // 3 MLA Credit Hours

The Art and Practice of
Electronic Journal, Book, and
Database Licenses:
Practical Tips for Health Care
Organizations



*a joint meeting with the
Central Pennsylvania Chapter,
Special Libraries Association*

Lunch Reservations due by September 20

RSVP to Deb Lovett via email dlovett@psu.edu [name, institution, and choice of
Lunch and Teleconference (\$20.00) or Teleconference only (\$12.00)]

You can bring payment with you to the meeting (checks payable to CPHSLA).

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Where?

George T. Harrell Library,
Milton S. Hershey Medical Center

What?

Lunch and meeting -- Library
Teleconference -- Hospital Auditorium

Agenda

Registration – 11:45 AM
Lunch – Noon
Meeting – 12:30 – 1:30 PM
Teleconference – 2:00 – 5:00 PM

[Directions to Medical Center and hospital
maps](#)

Confirmation email will give parking

EDITORIAL – DEBRA MILLER

As president of CPHSLA, I was in awe of our representation at the MLA conference in Washington, DC. Twenty-three members of our organization were able to attend:

Cheryl Capitani Clare Huntington
Libby Coldsmith Kris Kalina
Joan Appleton Costanza Cynthia King
Barbara Deaven Gin Lingle
Esther Dell Kathy Mazurek
Eric Delozier Deb Miller
Marie FitzSimmons Susan Robishaw
Valerie Gross Brit Roth
Patrice Hall Laurie Schwing
Nancy I. Henry Sandy Wood
Michael Heyd Patricia Hines
Lori Hruska

Our leadership presence at the conference was impressive. From committee membership to poster presentations, **YOU** all were there. Britt and Gin were asked to serve on a very important task force dealing with open access publishing. This is probably one of the most important and definitely the most controversial issue facing MLA at the present time. Libby Coldsmith, Laurie Schwing, Cheryl Capitani, Mike Heyd, Claire Huntington, Susan Robishaw, Brit Roth, and Val Gross all presented posters. Esther Dell is on the credentialing committee. Gin Lingle is on the Technical Services Committee. Sandy Wood was helping to host a publisher event and invited us all to attend. I am serving as chairperson of the Colianni Award committee. Forgive me if I have missed anyone.

With all of these important contributions by our members to MLA, I was surprised (and not pleasantly so) when the scroll of exemplary service was read during the business meeting of the Hospital Library Section. Not one member of CPHSLA was included. How could this be? I read the criteria for inclusion. The scroll is to recognize hospital librarians for their demonstrated exemplary service in

the area of leadership, publishing, service or through a special project or event on the job or in their community within the last 5 years. You can nominate others or self-nominate.

So let's set a goal. Toot your own or someone else's horn. Let's put CPHSLA on the map in San Antonio. We are already leaders, so let's share the news.



Lois Ann Colianni Award for Excellence and Achievement in Hospital Librarianship Available

Application Deadline: November 1, 2004

If you know a hospital librarian who is:

- A dynamic and exceptional librarian
- A shining example of service above and beyond the call of duty
- A visionary!

Then nominate him or her now for the Lois Colaianni Award!

For further information and an application:

<http://www.mlanet.org/awards/honors/index.html>

or

Contact Lisa C. Fried (Coordinator, Credentialing, Professional Recognition and Careers) at mlapd2@mlahq.org, or 312-419-9094 X28.

Ed. Note; although this notice is almost 10 months' old, it came in after our latest issue was published.

*** * * Effective December 10, 2003, the Soldiers + Sailors Memorial Hospital Health Sciences Library will be closing. * * ***

JoAnn Launt, CPHQ
Director, Quality Management Services
Soldiers + Sailors Memorial Hospital
32-36 Central Avenue, Wellsboro, PA 16901

CPHSLA Meeting Minutes since our last (November 2003) newsletter

December 8, 2003
Chambersburg Hospital



The meeting was called to order by president, Debra Miller at 11:45 a.m. In attendance were:

Edie Asbury HolySpirit Hospital
Libby Coldsmith Pinnacle Health
Joan Appleton Costanza Pinnacle Health
Barbara Deaven VA Medical Center
Thelma Diehl Chambersburg Hospital
Marie FitzSimmons Hershey, Penn State
Nancy Henry Life Sciences, Penn State
Mike Heyd Susquehanna Health System
Kris Kalina ... Conemaugh Memorial Medical Center
Cindy King Lancaster General
Deb Miller Chambersburg Hospital
Gayle Stauffer Cecil Community College

Announcements:

An announcement was made to the membership to submit today's meeting registration fee to Debra Miller.

Approval of the Minutes:

The motion was made (Mike Heyd, Cindy King) to approve the minutes of the previous meeting with noted corrections. Motion carried.

Treasurer's Report:

The treasurer's report was reviewed and a motion (Gayle Stauffer/Joan Appleton Costanza) was made and approved to accept the report as written. A copy will be included in the next newsletter.

Standing Committee Reports:

Program Committee:

The CPHSLA spring meeting will be held at the Medical Library Association's Annual Meeting in Washington, D.C., May 2004. Vice President, Kris Kalina will also be sending out a questionnaire to assist CPHSLA members in coordinating efforts (room, ride sharing) to attend the MLA meeting. The results of the questionnaire will be collated and posted on the CPHSLA Web site.

Kris Kalina presented the idea of inviting Karen Motylewski from the Institute of Museum and Library Services to come to one of the CPHSLA meetings in the future to speak on obtaining grants or on outcomes based evaluation techniques.

Standing Committee Reports (12/8/03), continued:

Program Committee, continued:

A motion (Mike Heyd, Cindy King) to help CPHSLA members attend the 2004 MLA meeting by granting \$500 apiece for up to four members toward their meeting expenses (a total of \$2,000). If more than four people apply for the funds, a drawing will be held to determine the recipients.

The motion was approved unanimously. Patrice Hall, Special Projects Committee Chair, will be asked to advertise the awards to the membership of CPHSLA, and in collaboration with Debra Miller, establish a deadline for individuals to submit requests for the funding.

Exchange Lists:

Edie Asbury announced that the deadline to submit exchange lists is January 15, 2004.

Membership Committee:

Deb Lovett continues to work on the membership database to track annual dues payment of CPHSLA members.

Member-at-Large:

A motion (Joan Appleton Costanza, Kris Kalina) to send flowers to Judy Welch was approved by the membership.

Newsletter:

Joan Appleton Costanza requested contributions to the next CPHSLA electronic newsletter which will be published at the end of April. The deadline for submitting content is April 15, 2004.

Old Business:

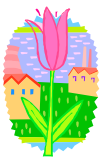
Debra Miller confirmed the retirement of Velma Sippie and Margaret Hsieh. It was also noted that several CPHSLA members attended the QuintEssential Meeting held in Philadelphia in October 2003.

New Business:

Libby Coldsmith asked members to review their individual entries in the online Membership Directory and submit corrections/additions to her.

A motion (Kalina, Coldsmith) was approved to adjourn the meeting at 12:30 p.m.

Respectfully submitted by Nancy Henry



**CPHSLA Meeting Minutes
Spring Meeting 2004
held at MLA**

May 23, 2004

Anna Maria's – Washington DC

The meeting was called to order by president, Debra Miller.
In attendance were:

- Susan Robishaw Geisinger Medical Center
- Maria Collette St. Luke's Bethlehem
- Kathy Mazurek Reading Hospital & Medical Center
- Claire Huntington Geisinger
- Esther Dell Hershey, Penn State
- Mike Heyd Susquehanna Health System
- Deb Miller Chambersburg Hospital
- Patrice Hall LHB Women's Health
- Sandy Wood Hershey, Penn State
- Libby Coldsmith Pinnacle Health
- Cheryl Capitani Pinnacle Health
- Laurie Schwing Pinnacle Health

Announcements:

Two MLA trivia questions were asked. Libby Coldsmith and Mike Heyd each won a bottle of CPHSLA wine.



Approval of minutes:

The motion was made (Cheryl Capitani, Mike Heyd) to approve the minutes of the previous meeting. Motion carried.

Treasurer's Report:

The treasurer's report was tabled until the next meeting since Deb Lovett was not in attendance.

Program Committee:

No members were in attendance.

Standing Committee Reports:

Exchange Lists:

Edie Asbury was not present.

Membership Committee:

No report.

Member-at Large:

Patrice Hall reported that she sent flowers to Judy Welch.

Newsletter:

There was a lack of submissions, so the newsletter was not sent out when scheduled. It was decided that the next issue would include pictures from MLA and information from the conference.

Old Business:

It was announced that Kris Kalina, Lori Hruska, and Pat Hines were awarded the MLA grants.

A motion (Capitani, Mazurek) was approved to adjourn the meeting.

Respectfully submitted by Deb Miller

Photo Credits

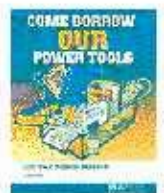


Patrice Hall & Deb Miller



OCTOBER IS

National Medical Librarians' Month!





2004 MLA Reflections

by the three CPHSLA grant recipients



(excerpts only because of space considerations)

Back in the 70's I attended the MLA conference in Cleveland, Ohio and was thoroughly impressed and overwhelmed as a professional librarian of six months. I only wish I had jotted down my reflections on the meeting then.

I felt fortunate to be awarded a scholarship through CPHSLA to attend the National MLA meeting in Washington, DC. ...Wow, what an experience!! The second time around, I was bedazzled!!

The information acquired from the first CME has already been put to use..."Licensing Electronic Resources" ...Our library has been dealing with contracts and licensing in the past and I always felt at the mercy of the vendors. The result of my taking this class is "empowerment in negotiating the deal."

The second day I was in Michelle Spatz, Director, of the Plaintree Health Resource Center, Dalles, OR course "Face to Face: Strategies for Effective Consumer Health Communication." Being a complete newcomer to the field of consumer information the range of dilemmas and how to manage various patrons, situations in the consumer health setting will give confidence to the way in which I handle situations. But more importantly, I have new ideas for the Patient Education Committee that I serve on.

On Sunday, the president of the MLA presented the welcoming address... I went to a CINAHL lecture where new capabilities were shown and strategies suggested. Things are improving at Cinahl, and none too soon for me. My final destination was to the Hall of Exhibits where I learned a lot of new tidbits and won a PDR for our library.

Thank you for giving me this great opportunity!

Patricia Hines

"Seize the Power" was the theme of MLA 2004, held May 21-26 in Washington, D.C. Organizers promised the conference would "regenerate and recharge professional batteries"... Thanks to a grant provided by CPHSLA, I was able to attend the conference and judge if those goals were met for myself....

... I enjoyed meeting librarians from different areas of the country and from different types of organizations. Swapping ideas with colleagues and learning of their creative solutions to problems was very energizing.

An excellent continuing education program on the topic of licensing electronic resources was taught by Laurie Thompson of Texas A & M, and attorney Harry Youtt...I couldn't help but fear the program would consist of six long hours of deciphering contract legalese. Fortunately, the speakers were dynamic and made a potentially dry topic interesting. They emphasized that a license should never be accepted without an attempt at negotiating. Small libraries without much buying "clout" were encouraged to join consortia in order to wield more negotiating power.

Another highlight for me was the Hall of Exhibits...New contacts with vendors were established and faces could finally be matched to voices from the phone. Being able to easily compare the products of one vendor to another was an added benefit.

Due to my job duties, I was unable to stay for the entire conference, but even attending a few days of MLA 2004 was a beneficial experience. The ideas generated definitely "recharged my professional batteries" and renewed my enthusiasm for the profession. Thanks again to CPHSLA for making the MLA Attendance Grant available to its members.

Lori M. Hruska, MLIS

...I would like to express my gratitude to CPHSLA for their generous monetary gift... I left Johnstown on Thursday, May 20...Not trusting my navigational skills, I met Mike Heyd and his wife Glenda in Fredrick and we continued on to D.C. together...

Mike and I had signed up for the same CE course on Friday, *How to Understand Site Licenses*...It was a very informative class that literally took a real site license and broke it apart clause by clause. The major tips...1) Establish a good working rapport with a lawyer — take them to lunch for undivided attention. 2) Review and understand all defined words in the license. 3) Carefully read every clause, marking anything you are not sure about to go over with your lawyer. 4) If the Site Company allows, try to re-write clauses to better reflect your library patron needs — whoever writes the clauses or site license has the most "power"...

On Saturday, I signed up for another 8:00 AM to 5:00 PM CE course on *Searching with MeSH*. The instructor was very knowledgeable and real MeSH enthusiast...

Sunday started bright and early at the new attendees' breakfast. I was surprised to see so many International members and to learn about their many different backgrounds and what eventually lead them into library science as a profession. The roundtable session...topic benchmarking and discovered that if I submitted my library information into the MLA site where they were currently collecting benchmarking information, I could later tap into that compiled information for benchmarking purposes when needed — which I did as soon as I returned...

...I am very glad I had the opportunity to attend the MLA 2004 conference...Thank you again, CPHSLA members, for the needed grant money; it was a grand gesture and sincerely appreciated.

Kris Kalina



National Network of Libraries of Medicine Grants

Of 40 projects funded by NN/LM, 2 belong to CPHSLA members -- congratulations! The complete NLM announcement can be found at <http://www.nlm.nih.gov/news/nlmelectronic04.html>

NEW CME REGULATIONS FOR PHYSICIANS IN PENNSYLVANIA CREATE OPPORTUNITY FOR LIBRARIES

Physicians in Pennsylvania are now required to confirm that they have earned CME credits when they apply to renew their licenses...including at least 3 credit hours in the areas of patient safety or risk management by the end of December 2004....

Documentation is not needed at the time of application for renewing licenses, but physicians will be audited at random and need to be prepared to show compliance....

What does this mean to hospital libraries? Since some physicians may need to fulfill these credit hours beyond what they earn from attending live programs, they are open to using library resources for independent study. It is an opportunity to proactively let them know how we can help provide vital resources, especially on patient safety topics. The library at Holy Spirit Hospital provides a continually updated list of "Patient Safety Continuing Medical Education Opportunities," including in-house live programs, videos, audio recordings, online courses, and journal articles that meet the criteria for patient safety/risk management credits... JCAHO's National Patient Safety Goals (see <http://www.jcaho.org/accredited+organizations/patient+safety/npsg.htm> for 2004 and 2005 goals) are also pertinent topics to include in resources offered. While specific to Holy Spirit's collection, samples of the list of patient safety resources are available from Edie Asbury at edasbury@hsh.org or 717-763-2664 upon request.

Submitted by Edie Asbury

(An excerpt from a 9/3/04 press release)

Susquehanna Health System Receives \$40,000 Award

Susquehanna Health System's Medical Library department has received a \$40,000 award funded by the National Library of Medicine under Contract NO1-LM-1-3521 with the NN/LM Middle Atlantic Region. This award will be used to develop an electronic library linking Susquehanna Health System (SHS) and the Susquehanna Valley Rural Health Partnership (SVRHP). This project will build on the existing relationship between SHS and members of the SVRHP, formed in 2003, which includes The Williamsport Hospital, the major referral hospital for the Partnership, Muncy Valley Hospital, Jersey Shore Hospital and the Bucktail Medical Center. ...By giving even the most rural physician or clinician better tools, quicker access and prompt information delivery through the use of Internet technologies, this outreach project will improve the quality of care to all patients, including the underserved and high-risk populations. *Mike Heyd, director of the Medical Library says, "This award will connect our communities in rural North Central Pennsylvania to a wealth of healthcare information they have not been able to reach easily."*

Geisinger Health System
Danville, PA

Project Director:
Valerie A. Gross, *et al.*

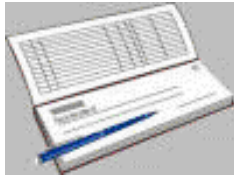
The "Access to Electronic Health Information: Senior Access to Trusted Sources" goal is to increase access to quality health information to the community of senior persons, via the use of Internet resources. This project will build an educational partnership to meet patients' needs, enhance health literacy of patients and families, and improve senior persons' ability to partner with caregivers in improving stroke outcome in the community and to increase access to quality health information to the community of senior persons, via the use of Internet resources. Seniors will be provided with information on the identification of cerebrovascular disorder (stroke) symptoms, how to respond to those symptoms and examples of how they can interact with their health care providers. A blended education initiative will be created to deliver the program's course, "Stroke Internet Resources – Recognize, React, Recover."

And last, but certainly not least.....

CENTRAL PENNSYLVANIA HEALTH SCIENCES LIBRARY ASSOCIATION

TREASURER'S REPORT

as of 9/15/2004



CHECKING ACCOUNT ACTIVITY

Previous Checkbook Balance \$ 614.10

Credits

Meeting Registrations \$ 310.00
 Transfer from CD \$ 2000.00
 Dues \$ 140.00
Total Credits **\$ 2450.00**

Expenditures

Website Expenses \$ 504.00
 Meeting Expenses \$ 89.25
 Flowers \$ 37.08
 Grants for MLA..... \$ 1500.00
 Bank Charges \$ 104.25
Total Expenditures..... **\$ 2234.58**

Current Checkbook Balance \$ 829.52

Term (months)	Current Interest	Annual Percentage Yield (APY)
3 to 6	1.10%	1.10%
6 to 9	1.34%	1.35%
9 to 12	1.74%	1.75%
12 to 18	2.09%	2.11%
18 to 24	2.43%	2.45%
24 to 30	2.62%	2.65%
30 to 36	2.92%	2.96%
36 to 48	3.16%	3.21%
48 to 60	3.55%	3.61%
60	4.00%	4.16%

CERTIFICATES OF DEPOSIT

Interest Rate	Renewal Date	Current Value
1.00%	12/03/2004	\$6520.56
.60%	11/17/2004	\$1653.61
Total CD Value		\$8174.17

TOTAL ASSETS	
Checking Account	\$ 829.52
CD's	\$8,174.17
Total Assets	\$9,003.69

Submitted by Deborah Lovett, Treasurer