

Volume 19 Number 1

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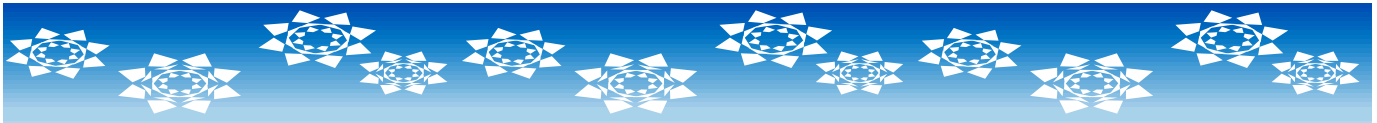
CPHSLA SPRING MEETING

Webcast: "Survival of the Fittest: Strategies to Prove Your Library's Value"

Host: Kathy Mazurek

Wednesday, March 7, 2007

Reading Hospital & Medical Center



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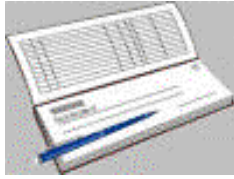
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CENTRAL PENNSYLVANIA HEALTH SCIENCES LIBRARY ASSOCIATION

TREASURER'S REPORT

as of 11/09/2006



CHECKING ACCOUNT ACTIVITY

Previous Checkbook Balance **\$ 2,510.28**

Credits

Deposit (Dues).....\$ 240.00
Total Credits.....**\$ 240.00**

Expenditures

Program Expenditures

QuickDoc.....\$769.70
 Teleconference.....\$375.00
 Website Hosting.....\$132.00
 Bank Fees.....\$105.00

Total Expenditures.....**\$1,381.70**

Current Checkbook Balance **\$1,368.58**

Term (months)	Current Interest Rate	Annual Percentage Yield (APY)
3 to <6	1.10%	1.10%
6 to <9	1.54%	1.55%
9 to <12	1.74%	1.75%
12 to <18	2.09%	2.11%
18 to <24	2.43%	2.45%
24 to <30	2.62%	2.65%
30 to <36	2.92%	2.96%
36 to <48	3.16%	3.21%
48 to <60	3.55%	3.61%
60	4.08%	4.16%

*Certificate of Deposit Annual Percentage Yield (APY) for the term shown above are valid for the period 11/11/06 to 11/30/06 and are subject to change in the account until maturity. Minimum opening balance is \$2,500 for all terms shown above. Withdrawals and Fees may reduce earnings on this account. A penalty may be imposed for early withdrawal at CD principal.

CERTIFICATES OF DEPOSIT

Current Value **\$6,717.97**

TOTAL ASSETS	
Checking Account	\$1,368.58
CD's	<u>\$6,717.97</u>
Total Assets	\$8,086.55

Submitted by
 Deborah Lovett, Treasurer

Recommendations for Action

Move checking account from M&T Bank to PNC Bank, which has branches throughout all of Pennsylvania and has free business checking.

Close CD at M&T Bank and open a new CD in the amount of \$3,000 at PNC Bank.

CPHSLA SEPTEMBER PROGRAM

On September 22, 2006, several CPHSLA members, who attended the fall meeting in Johnstown, became potential "Super Searchers".

Kathleen Gaydos Combs, the coordinator of continuing education from the RML, was invited to present a MLA course on PubMed Expert Searching. This hands-on course focused on the advanced search features of web search engines and the cutting edge of searching. Participants used various search engines, compared the features and utility of each and developed search strategies that increased the precision and scope of their searching skills. The class took part in discussions, exercises and viewed short presentations as a part of the course, which included: discussions of web search engines, indexes and hybrids of the two, commercialism and how it influences searching, finding current events information with search engines, specialized databases for special needs and topics suggested by the audience.

By participating in this course, CPHSLA members gained 4 approved hours of Medical Library Association Continuing Education Units and the ability/knowledge in the following objectives:

- Perform searches using the advanced features of various Internet search engines to quickly identify useful web sites and information resources
- Communicate the differences between the various search engines and justify the choice of search engine for a given information need
- Evaluate web search sites
- Demonstrate familiarity with web resources covered in the course

Thank you to Kathleen for an informative class and to all those members who attended the fall meeting; hoping that "Super Long Trip" to Conemaugh Memorial Medical Center was worth the drive!

Kris Kalina

Audio CD on Evidence-based Medicine

Do you ever wonder about the reliability of studies used as evidence for clinical decision-making? A speaker from the University of California, San Francisco, School of Medicine, challenges us to evaluate the quality of the evidence presented on an audio CD in the Audio-Digest Emergency Medicine series (vol. 23, issue 14; July 21, 2006). While not refuting the value of evidence-based medicine, he advocates maintaining a healthy skepticism. Contact Edie Asbury at 717-763-2664 or easbury@hsh.org if you would like to be added to the waiting list to borrow this CD.

AWARDS, ACCOLADES & TRANSITIONS

Valerie A. Gross, AHIP, was named Librarian for Instruction and Reference at the *Penn State Milton S. Hershey Medical Center, College of Medicine, George T. Harrell Library*. In her new position, she will be responsible for coordinating and developing instructor-lead training sessions, online courses, and other learning tools to meet the needs of library users, including faculty, staff, and students. Before starting at Hershey (November 30th, 2006,) Valerie was Director of the Community Health Resource Library of the Geisinger Health System for 10 years.



Valerie A. Gross

CPHSLA NOVEMBER 2006 Meeting



CPHSLA Meeting Notes November 8, 2006

In Attendance: Cheryl Capitani, Libby Coldsmith, Marie FitzSimmons, Patrice Hall, Patricia Hines, Helen Houpt, Tracie Kahler, Kris Kalina, Cindy King, Deb Lovett, Deb Miller, Laurie Schwing, Sue Shultz, Gayle Stauffer, Ruth Tormas, Cathy Weglarz, Sandy Wood

Called to order by President Kris Kalina

Announcements: None noted.

Approval of Minutes: The minutes of the Oct. 2006 meeting were approved (minutes were not distributed)

Treasurer's Report: The treasurer's report was presented by Deb Lovett. The report included the recommendation that the CPHSLA accounts be moved to PNC Bank as M & T is now charging minimum balance fees. Deb Miller moved that the treasurer's report be accepted, including the recommendation for transfer of all accounts. Cindy King seconded the motion. The motion was unanimously approved.

Standing Committee Reports:

Program Committee: Tracie Kahler discussed a prior proposal to have a PALINET representative speak at the spring meeting. The possibility of having the spring meeting Philadelphia during the MLA convention was debated. No consensus was reached. Tracie will continue to investigate the possibilities.

Special Projects: No report.

Exchange List: Edie Asbury polled the group to ascertain whether the exchange list should continue to exist. The response was positive; the exchange list will continue.

Membership Committee: The membership packet was updated by Helen Houpt and Edie Asbury. Libby Coldsmith will post it online.

Helen and Edie agreed to be responsible for maintaining the document, and update it as necessary.

Member-at-Large: No report.

Newsletter: Marie FitzSimmons and Georgeanna Ledgerwood will continue to produce the CPHSLA newsletter. The members of CPHSLA expressed their appreciation for the work of Marie and Georgeanna.

Old Business: None

New Business:

1.) Nominations for 2007 were discussed, and a tentative slate was presented:

President: Tracie Kahler (as stated in the by-laws, the vice-president moves up to president in the next term)

Vice President: Cindy King

Treasurer: Cathy Weglarz

Secretary: Helen Houpt

Special Projects: Patrice Hall

Exchange List: Edie Asbury

Nominating Committee: Kris Kalina, Deb Miller, Cheryl Capitani

Newsletter: Marie FitzSimmons, Georgeanna Ledgerwood

Membership Committee: Helen Houpt, Edie Asbury

2.) Kris Kalina asked for recommendations for the development of a policy regarding gifts to retirees, and to those who are ill. After discussion, the following guidelines were adopted by unanimous vote of the membership:

Retirement gifts:

CPHSLA member for 5 years or more:

\$50 gift certificate

CPHSLA members for fewer than 5 years:

\$30.00 gift certificate

Major illness, accident, surgery:

Flowers: approx. value \$30-40.

The meeting was summarily adjourned as the MLA telecast **Moving at the Speed of Byte: Emerging Technologies for Information Management** began.

Submitted by
Helen Houpt (with an assist from Laurie Schwing)
12/11/06

Mark your calendars for the CPHSLA Spring Meeting on Wednesday, March 7, to view the MLA Spring Webcast "Survival of the Fittest: Strategies to Prove Your Library's Value". We will be having a joint meeting with the CHI (Cooperating Hospital Libraries) group at the Reading Hospital & Medical Center. Kathy Mazurek will be hosting and a lunch will be provided. ***The cost of lunch and directions will be forthcoming.*** Hope to see you there!

Who: Kathy Mazurek
What: Hosting the CPHSLA Spring Meeting
Where: Reading Hospital & Medical Center
When: Wednesday, March 7, 2007

Survival of the Fittest: Strategies to Prove Your Library's Value

http://www.mlanet.org/education/distance_ed/marketing/index.html

MLA's Educational Webcast, Wednesday, March 7, 2007, 2:00 p.m.

Goals

To enhance knowledge and encourage participation of information professionals in helping secure a firm position for libraries in their organizations through assessment and promotion

Objectives

- Understand the library's value in the larger organization
 - o Mission of the organization
- Strengthen knowledge of tools that can be used to assess library users and stakeholders
- Craft promotion strategies and programs

The Perils of Electronic Reference

Last month I had the strangest Ask the Health Librarian e-reference question to date. Someone emailed me a picture of their feet and asked me if there was a name for their condition. I resisted the temptation to reply, "Yes, ugly feet." Instead I emailed them the link to the online directory for the American Podiatric Medical Association. I can only be thankful the patron was not inquiring about an STD.

Humorously submitted by Patrice Hall



BHSL News

There's no better time to consider joining BHSL (the Basic Health Sciences Library Network) if you would like to increase the number of free reciprocal interlibrary loans for your library. Membership formerly required monthly reports on usage, but that requirement has now been dropped. Also, individual libraries in BHSL no longer need to be listed in your Docline routing tables according to rank; a single entry for BHSL can simply be placed in one of your cells, and requests will be routed to any BHSL library listed as owning the item.

BHSL is a network of health sciences libraries within Region 1 (DE, NJ, NY, and PA) and Region 8 (the New England states) of the National Network of Libraries of Medicine (NN/LM). Members must participate in Docline and sign a memorandum of understanding to agree to fill interlibrary loan requests to other BHSL libraries

at no charge. There is no fee to join or continue membership in BHSL.

If your institution is already a member of BHSL, be sure to update your profile in Docline to remove the level designation from your document delivery address. Instructions are at <http://nmlm.gov/mar/blog/2007/01/04/new-docline-change-to-bhsl/>.

For more information about BHSL, contact Edie Asbury (717-763-2664 or easbury@hsh.org) or Cindy King (717-544-5697 or ckking@lancastergeneral.org).

Greetings from the National Network of Libraries of Medicine (NN/LM) in the Middle Atlantic Region (MAR).

NN/LM MAR staff and contact information:

Karen Brewer, Director

Kathel Dunn, Associate Director
212.263.4197
dunn@library.med.nyu.edu

Arpita Bose, Outreach Coordinator
212.263.4176
bosea03@library.med.nyu.edu

Miguel Figueroa, Network Services Coordinator
212.263.4118
figuem08@library.med.nyu.edu

Gregg Headrick, Technology Coordinator
212.263.4235
headrick@library.med.nyu.edu

Sue Hunter, Planning & Evaluation Coordinator
212.263.4179
hunter@library.med.nyu.edu

Abigail Kennedy-Grant, Administrative Assistant
212.263.4185
Kennea04@library.med.nyu.edu

General contact:
email: rml@library.med.nyu.edu
phone: 800-338-7657
www.nmlm.gov/mar

Our location:
Manhattan VA Medical Center
423 East 23rd St, Floor 15 South
New York, NY 10010

Sign up for the MAR Listserv for an opportunity to hear news from the Middle Atlantic Regional Medical Library staff and from the National Library of Medicine; give feedback, comments and suggestions to the NN/LM staff; and share in discussions with other NN/LM members on issues of mutual interest and concern. To sign up for the listserv visit this site, <http://lists.med.nyu.edu/mailman/listinfo/mar/>

Please visit the NN/LM MAR website, www.nmlm.gov/mar, to find information on training, programs, and services available through your NN/LM.



Registration is now open for MLA '07. The theme this year is Information Revolution: Change Is in the Air! The meeting is being held close by in Philadelphia, May 18-23, 2007.

Many relevant Continuing Education Courses are being offered including Managing Electronic Journal Collections, Searching for Drug and Pharmaceutical Information Online, and Becoming an Expert Searcher - just to name a few.

There is a session on Health Information Literacy planned and a symposia on the final day covering Scholarly Publishing Issues: The Challenges and Opportunities Facing Libraries in an Open Access Environment.

Hope to see you there!

<http://www.mlanet.org/am/am2007/index.html>

<http://mla2007.blogspot.com/>